(Your Letterhead)

March 28, 2018

Attn: Name of Contact

Company Name

Address Line 1

Address Line 2

Re: Your Site Name Content Link: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Infringing Website Link: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_:

It has come to my attention that the following content published by me, Your Name or Name of Your Tarot Business at Website URL or Publication Platform (hereinafter “Your Site Name Content”) has been republished on your website without authorization: Direct Link or Description of Infringing Content. Please be advised that I hold a valid copyright over said Content */or/* am an authorized licensee of said Content.

Your unauthorized use of Your Site Name Content constitutes copyright infringement under Title 17 of the United States Code. You are hereby ordered to cease and desist from further infringement and should you fail to comply with the demands of this letter, Your Name or Name of Your Tarot Business will be entitled to legal recourse against you, such as but not limited to statutory damages of up to $150,000.000, any court costs and reasonable attorney’s fees, an injunction to prevent your use of Your Site Name Content, and the impounding and destruction of any works that are an infringement on my intellectual property rights. I will also be entitled to collect on any delinquent licensing fees due to me per the terms set forth herein.

In light of the foregoing, you are hereby ordered to comply with the following:

1. Cease and desist from publishing, distributing, or using Your Site Name Content before the close of business day on Insert Deadline Date;
2. Reply to this letter with a written acknowledgement that you shall cease and desist from further unauthorized use of Your Site Name Content; and
3. Destroy and/or remove all unauthorized use of Your Site Name Content that is in your control, custody, or possession.

Should you fail to comply with the above three demands by Insert Deadline Date, the failure shall be construed as an acceptance by you of a licensing agreement for the Your Site Name Content.

My licensing terms are as follows: non-exclusive; a fee of $100.00 per month; fee payable in full by check to Your Name or Name of Your Tarot Business on or before the 15th day of each month of use; a 10% interest *per annum* charge for delinquent payments; and the license is revocable at-will any time by Your Site Name.

Further failure to comply with our demands will result in first, the automatic incurrence of the licensing fees and second, legal action against you to the fullest extent permitted by law.

If I do not receive a response from you by Insert Deadline Date indicating your full compliance to our demands, then I shall have no choice but to refer your account to collections for the unpaid licensing fees and/or to my attorney to commence legal proceedings.

This letter is written without prejudice to my rights, all of which are hereby expressly reserved. Thank you and I anticipate your fullest cooperation.

Regards,

Your Name or Name of Your Tarot Business